BCS MARATHON

RACE SERIES

BRYAN-COLLEGE STATION, TX

EST. 2012

2016 BCS Marathon Race Series

As a result of a growing running community, borne out of the success of the Baylor Scott & White BCS Marathon + Half Marathon, the BCS Marathon Race Series was introduced in 2013 as a way to further race opportunities in the BCS area. 2015 saw 3500+ total runners for the Series (excluding the marathon)!

Our lineup for the 2016 BCS Race Series is as follows:

- **Girls Just Want to Have Fun 5k (February 13)**
- **Millican Ultra & Trail Race: 10k, 25k, 50k (February 27)**
- **Firecracker 5k (July 4)**
- **BCS Turkey Trot 5k & 1 Mile Run (November 24)**

BCS Marathon • PO Box 3005 • Bryan, Texas 77805 • 713-542-7874 • info@bcsmarathon.com

Please contact us with any questions or for more information.

Sponsorship Options

Title Sponsorship (individual race) – $3500

*** Company logo displayed in all marketing and advertising as Title Sponsor: "The (Joe's Body Shop) Firecracker 5k." ***

- Company logo on front of race shirt
- Company logo displayed on start/finish line
- Banner advertisement on race website
- Social media welcome via Facebook page
- Company to be mentioned during public address announcements throughout race
- 10 complimentary entries to race
- Opportunity to include marketing materials in race bag
- **Opportunity to add Race Series sponsorship for remaining three races for $1000**

Race Series Sponsorship – $2000

- Company logo on back of race shirt for all events in Series
- One Company mention on social media platforms per race
- Company logo on Race Series website and each event website
- Company mentioned during public address announcements at each event
- Company banner displayed at every event in Series
- 5 complimentary entries to each event in Series
- Opportunity to include marketing materials in race bag for each event

Title Sponsorship payment is due by date of selected race.

Race Series Sponsorship payment: minimum of 50% is due by date of first race, 2/13/16. Remainder due by date of third race, 7/4/16.

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Sponsorship Form

❒ **Title Sponsorship (individual race)**

Race: _____

❒ **Race Series Sponsorship**

Business: _____

Representative: _____

Signature: _____ **Date:** _____

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